



Sabaa

Year 2016

Detailed Expenses allocated by category

Category	Expenses	Amounts (USD)	Subtotals (USD)
Professional Fees	Consultancy fees for official documents and bylaws	5,000	5,000
Marketing	Road campaign 1 Printed ads Branding services and campaign Social media campaign Spray V envelopes to media T-shirts	62,000 8,000 15,000 2,500 130 250 1,780	89,660
Office Expenses	office supplies office branding branded notepads office works Chairs	120 550 400 700 2,400	4,170
Press Conference	Podium + support sound system for launch Press kits for launch (usb, etc..) cameraman, video + photos for launch	550 250 600 425	1,825
	Totals at 19.10.2016	100,655	100,655