

Sabaa

Year 2017

**Expenses paid by category - Till 30 June 2017**

<b>Category</b>	<b>Description</b>	<b>Values (USD)</b>	<b>Total (USD)</b>
<b>Marketing</b>	Social media	75,500	<b>208,477</b>
	Road campaign	62,000	
	Media & communication	45,320	
	Branding services	15,000	
	Printed ads	8,000	
	Various expenses	2,657	
<b>Office &amp; related Expenses</b>	Rentals	26,500	<b>62,060</b>
	Communication	12,218	
	Assets & related works	9,677	
	Various	4,634	
	Utilities	3,530	
	Reception & invitation	2,136	
	Supplies & Stationnary	2,015	
	Cleaning & maintenance	1,350	
<b>Forum Event</b>	Location & related charges	18,000	<b>31,500</b>
	Set-up & podium	7,000	
	Various expenses	6,500	
<b>Professional Fees</b>	Election	20,000	<b>28,408</b>
	Official documents and bylaws	5,000	
	Various	3,408	
<b>Various Events</b>	Liza - Press Invitation	4,000	<b>7,132</b>
	Vox - Presentations	2,292	
	Various activities & events	840	
<b>Press Conference (Launch Event)</b>	Press kits	600	<b>1,825</b>
	Podium set-up & support	550	
	Various expenses	425	
	Sound system	250	
<b>Trainings</b>	Team training & brainstorming sessions	1,800	<b>1,800</b>
<b>Total Expenses Paid as at 30 June 2017</b>			<b>341,201</b>

\* Unaudited Expenses paid since launch date till end of June 2017.